



10 April 2013

To Whom This May Concern

I am writing in support of the provision of a purpose built cycle track at Swinden Playing Fields, Pendle.

As Bikeability provider for Pendle schools, we have seen a sharp increase in children taking up cycling for fun, for leisure and for sport. In 2009, a total of 220 children received cycle training, with subsequent years showing a huge increase of 650 children taking part. Currently Go Velo delivers cycle training to 3000 children across Lancashire, with many children being encouraged to attend cycling clubs once they have completed the training. Many more of the children from schools in Lancaster, Preston and Fylde try cycling as a sport, simply due to a specialist cycling facilities being within the schools proximity. With cycle training currently in the spot light and a push from within the industry to get cycling on the National Curriculum, it may soon become mandatory for children to learn to cycle and use a bike safely as a mode of transport, therefore there will be a need for more cycling facilities.

In 2012, we introduced inter school cycling competitions at various locations throughout Pendle, with a total of 40 children taking part. This was created as part of the Olympic Legacy, giving children a fun taster of cycle sport, whilst competing against other schools. The races were a resounding success, resulting in many more schools wishing to take part in 2013, with 2 inter school races planned each term, encouraging a further participation of 120 children this year. Currently only years 5 and 6 take part in the racing, however should a track be available, this could be offered to children of all ages and become part of the inter schools sports calendar.

Please see attached Flowchart – Swinden Track – Go Velo Schools and Young People Impact for detailed vision on how the track would be used by Go Velo.

Go Velo is also the chosen cycle training provider for Lancashire County Council, offering cycle training to adults and community groups throughout the County. Funding has been given to teach adults to ride a bike, basic bike handling skills and road safety confidence. Out of the 12 districts of Lancashire, Pendle has generated the most enquiries for learn to ride and for basic bike handling skills, with 79 people having received traffic free cycle training since September 2012. Courses are usually held in public spaces such as parks and closed car parks whilst in Pendle, however outside the area we try to target purpose built tracks. This facility would be used by individuals from outside the Pendle area, drawing in groups from Burnley, Hyndburn, Ribble Valley and even Yorkshire. 20% of Go Velo's clients have been women from the BME community.

Go Velo Ltd . 55a Lanehouse . Trawden . Colne . Lancashire . BB8 8SW

Tel : 01282 787464 . Mob : 0772 513 5554 / 5 . Email : info@govelo.co.uk

Reg No. : 8336895



Go Velo provides cycling activity to a range of community groups, particularly inclusive cycling for riders with a disability. The use of a purpose built track would enhance the riders experience, giving a safe, traffic free environment crucial to the confidence of new riders.

Please see attached Impact Chart – Swinden Track – Go Velo Adult Cycle Training Impact

Should the bid for the cycle track at Swinden be successful, many more people would be able to access a range of cycling activities. Children would be able to experience cycle sport during curriculum time and be guided into the thriving local club Cycle Sport Pendle, therefore helping to create a pathway from playground to podium. A purpose built track would greatly enhance the children's experience, allowing them to further develop their skills. Adults attending learn to ride sessions, would be able to do so in a controlled environment and learn essential skills with many people from Ribble Valley, Hyndburn and Burnley being offered the opportunity to train in Pendle. A specific cycling hub would be created, bringing together all areas of the community and enthusing all to cycle, be it for fun, for sport or for travel.

We fully support this bid and hope that the bid is successful. Pendle's enthusiasm towards cycling is at an all-time high, this facility will fully enhance the experience of long term cyclists and beginners alike, not only in Pendle, but across Lancashire and the North West.

Yours Sincerely

Kirsti Grayson

Director

Go Velo Ltd . 55a Lanehouse . Trawden . Colne . Lancashire . BB8 8SW

Tel : 01282 787464 . Mob : 0772 513 5554 / 5 . Email : info@govelo.co.uk

Reg No. : 8336895

